

International School of Informatics & Management Technical Campus
(formerly India International Institute of Management)
Jaipur

10 - 11 April, 2015

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CALL FOR PAPERS



ICMIT-2015
International Conference on Management & IT

*Technical and Higher Education
in India : Emerging Landscapes*

Co-partners



www.iisuniv.ac.in



www.bolton.ac.uk



www.wincedu.net



www.iiuedu.in

ABOUT THE CONFERENCE

Technical and Higher education in India is undergoing a period of significant change. This is being driven by a number of factors: political, economic, cultural, and technological. India's major challenge in skills and education is to comprehend the demographic dividend of bringing several hundred million young Indians into training and education and also provide quality education to them to succeed in the long term. In the changing global scenario traditional learning is not a sufficient option. Ample exposure to technology, and global participation are gaining significance.

India has made remarkable progress in technical education, particularly IT education, that prowess however does not reflect in the world rankings of institution of higher learning. The state of research in higher education institutions is also not very satisfactory. Deliberations on addressing these issues are therefore necessary.

This International conference on the theme "Technical and Higher Education in India: Emerging Landscapes" provides a platform for the same. It aims at bringing together academicians, researchers and practitioners to exchange and share their experiences and research results about all aspects of technical and higher education. The aim of the conference is to provide a premier interdisciplinary and multidisciplinary forum to present and discuss the most recent innovations, trends, and concerns; practical challenges encountered and the solutions adopted in the field.

The conference focuses on diverse dimensions of the theme. The sessions are designed to address issues and means of higher education, educational objectives, instructional strategies, outcomes, and research. The conference is thus an opportunity to exhibit effective instructional methods and disseminate recent research intended to improve the quality of higher and technical education in India.

ICMIT 2015 will prove to be an event to discuss, debate, network, and share good practices on increasing access, nurturing diversity, and creating an all-encompassing milieu.

The objectives of the conference are:

- To discover the role of novelty in curriculum, technology, and financing, in improving educational outcomes
- To discuss the avenues of national and international education partnerships and find out how innovative financing could address national and global education challenges
- To ascertain how affiliations can be developed between educators and employers
- To draw together leading academicians, researchers and practitioners to share and exchange their experiences and research results about all aspects of technical and higher education
- To explore the evolution and extent of ubiquitous teaching and learning
- To discuss avenues in inculcating and strengthening research culture in the technical field.
- To assess and deliberation improving overall quality of technical education to match global standards.

Submissions are welcome on aspects of **Management, Computer and Engineering Education** on topics including but not limited to:

SUB THEMES

Curriculum Design, Delivery, Evaluation & Assessment

- Curriculum Design
- Specialization versus Generalization
- Learning Management Systems
- Competency & Skill Development
- Extension activities
- Continuous Assessment
- Using Assessments Meaningfully
- Innovations & Software Tools in Assessment
- Metrics & Performance Measurement
- Assessment and Certification
- Instructor Based Teaching to Student Centric Learning
- Innovations in Teaching/ Learning
- Open & Online Learning
- Linking Theory to Practice
- The Transformational Teacher
- Case-based and Problem-Based Instruction
- Employability and Education

- Multi-disciplinary areas of Education
- Life Long Learning
- Educational Psychology
- Outcome Based Teaching/Learning
- Animation, 3D and Web Applications
- E-Learning
- Educational Games and Software
- Human Computer Interaction
- ICT Education and Innovation
- Mobile Applications and Learning (M-Learning)

Education Leadership, Vision and Quality Assurance

- Changing Role of the Leader
- Envisioning Change
- Developing & Empowering Workforce
- Establishing a Culture of Performance
- Developing Industry Academic Partnership
- Funding and Resource Mobilization

- Workforce Competency and Development
- Government Policy Planning and Management
- India vision 2020 for Technical and Higher Education
- Parameters for Quality Education
- Accreditation & Assessment
- Statutory Bodies for Higher and Technical Education
- Strategies for quality improvement

Research

- Objectives / Research Methodologies
- Applicability of Research
- Research Culture and Ph.D. in Universities
- Research on Technology in Education
- Links between Education and Research
- Collaborative Research
- Intellectual Property Rights and Plagiarism

CALL FOR PAPERS

GUIDELINES FOR ABSTRACT SUBMISSION

Selection of papers for presentation and discussion will be based on detailed abstracts of **300-400 words**. Abstracts must include a clear indication of the purpose of paper, major results, implications, and key references. The author(s) should clearly mention under which track the paper may be included. They should adhere to the following:

Length : **300-400 words** excluding title/cover page and references

Font : Times New Roman

Font Size : 10 points

Spacing : 1.5

Title page : Title, author(s), affiliation(s), contact details

The experts will review abstracts and only those abstracts approved by the reviewers will be selected. Authors should submit one hard copy and a soft copy of the abstract in Microsoft Word to the convener. The electronic copy should be mailed to **icmit2015@icfia.org**. Acceptance of the abstract implies that at least one of the authors will register, attend the program and present the paper.

GUIDELINES FOR SUBMISSION OF FULL PAPERS

One hard copy and one soft copy each in Microsoft Word of the paper selected for presentation will have to be submitted to the convener. The electronic version of the paper should be sent to **icmit2015@icfia.org**. Papers must include a clear indication of the purpose, major results, implications, and key references. They should adhere to the following:

1. One hard copy at the institutional address and an electronic version of the manuscript in MS Word format should be submitted via E-mail to the convener of the conference at **icmit2015@icfia.org**
2. Manuscript should be of 4000-5000 words approximately, excluding tables, graphs & charts.
3. All text should be in double space with 1-inch margins on all the sides on A4 size paper using Font Times New Roman of size 10.
4. The first page of the manuscript should have the title of the paper, name of the author(s), organizational affiliation, complete mailing address, phone number, fax number and email address. Please do not indicate author name, affiliation, or any other such information in the manuscript elsewhere.
5. Second page of manuscript should have the abstract of 300 to 400 words.
6. All tables, charts, and graphs should be prepared on separate sheets, after the references section, and numbered continuously in Arabic numerical as referred to in the text. The sources, wherever necessary, should be mentioned at the bottom.
7. Last page of the manuscript must have a brief autobiographical sketch of all the authors, about 100 words for each author.
8. References should be arranged in alphabetical order using the **APA** Guidelines.

Selected quality papers presented in the conference may be considered for publication in Oorja, International Journal of Mgmt. & IT, ISSN No. 0974-7869, subject to approval through the Double Blind peer review process.

Papers must be formatted as per APA style.

Abstracts of selected papers will be published in the Book of Abstracts which will be released during the conference.

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IMPORTANT DATES

Last date for receiving abstracts	05 March, 2015
Information about acceptance of abstracts	12 March, 2015
Last date for submission of final paper	20 March, 2015
Last date for registration	30 March, 2015
Conference Dates	10-11 April, 2015

DURATION & VENUE

The programme is scheduled for two days, April 10-11, 2015 at IIIM Campus, Jaipur
The registration fees cover the conference kit, conference material, conference lunch and tea.

REGISTRATION DETAILS

Corporate/ Industry	₹ 1500
Faculty/Academicians	₹ 1000
Research Scholars	₹ 500
Students	₹ 250

PAYMENT MODE

Demand Draft in favor of ISIM, Jaipur, payable at Jaipur.
NEFT Transfer
HDFC Bank Ltd., ICG Campus, Gurukul Marg, SFS, Mansarovar, Jaipur
A/c No. : 0987145000118, IFSC Code : HDFC0000987

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ABOUT THE INSTITUTE

International School of Informatics & Management (popularly known as IIIM) is among the top three B-Schools of Rajasthan. IIIM, the Technical Campus offers MBA & MCA programmes duly approved by the AICTE & affiliated to the Rajasthan Technical University, Kota. The PGDM programme of IIIM is an autonomous programme approved by the AICTE. The RTU has recognized IIIM as a Research Center for Management & Computer Science to offer the Ph.D. programme.

The institute, in its nineteen years of existence, has passed many a milestones and has earned accolades for itself and is among the top 50 Business Schools in the Country (Business World Survey, 2007, CSR GHRDC Survey, 2008, 2009). As per the Business World Survey, 2010 the institute is ranked 35th, and ISIM is the only institute in the state to be placed in the 'A' category as per the Business & Management Chronicle's All India B-School Survey 2013.

A total of 16 batches of MBA and 14 of MCA have successfully graduated and are well placed at senior management positions in National & International organizations. IIIMites engage themselves energetically and enthusiastically in various academic, co-curricular and research activities.



International School of Informatics & Management Technical Campus

(Formerly India International Institute of Management)

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